

THE GLOBAL DIWAN

CONNECTING EAST AND WEST
LEADERS

Corporate Presentation

August 2023



A Euro Arab Networking Platform

Launched in March 2020, the Global Diwan is a unique and exclusive Euro-Arab networking platform which aims to bring together East and West leaders and build bridges for the next generations to ignite positive changes in business for a better society.

We act as a regional catalyst for transformation and growth between Europe and MENA countries, gathering all the stakeholders, including startups, investors, companies, governments, international organizations, media journalists, academics and civil society.

Objectives



Offering to our membership a privileged meeting environment, one of dialogue, exchange and reflection, that cultivates an open minded and independent outlook.



Forging a long-term strategic alliance between the European and Arab business communities, particularly vis à vis the African and Asia Pacific countries, in the context of an ever evolving multipolar world



Supporting the emergence of a new generation of Euro-Arab young men and women leaders and encouraging the creation of new initiatives and projects in all sectors.

A Diversified and Comprehensive Offer

CONTENT **VISIBILITY** **NETWORK** **EXCLUSIVITY**



Newsletters

Webinars

Diwaniyas

Monthly Afterworks

Millenial Afterworks

Executive Roundtables

Annual Forum in Nice

Expert Breakfasts

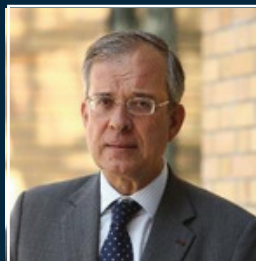
Directory, Data & Publications

Advisory Board



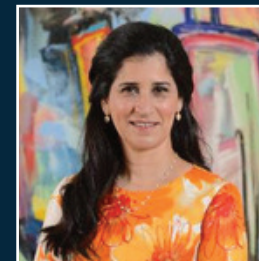
Hervé Novelli
Board Member

Entrepreneur, former French Minister of Commerce and Foreign Trade



HE Maurice Gourdault-Montagne
Co-Chairman

Ambassador of France and former Secretary General of the Ministry for Foreign Affairs



HH Sheikha Intisar AlSabah
Co-Chairwoman

Businesswoman and philanthropist.



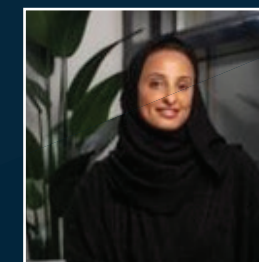
Dr. Koichiro Matsuura
Board Member

Author former Director General of UNESCO 1999 2009



Jack Lang
Board Member

President of the Arab World Institute in Paris, former French Minister of Culture



HRH Princess Hala Khaled Al Saud
Board Member

President & Director of Living Oceans Foundation's board



Sigmar Gabriel
Board Member

Former German Vice Chancellor and former Minister of Foreign Affairs, Economy and Environment



Matthias Fekl
Board Member

Lawyer, French Interior Minister and former Minister of Commerce and Foreign Trade



HH Dr. Sayyeda Mona Fahad Al Said
Board Member

Assistant Vice Chancellor for International Cooperation at Sultan Qaboos University

The Global Diwan Team

Our intergenerational team is eclectic in its competences and experiences.

We come from Europe, the Maghreb, the Middle East and the Gulf.

Our diverse origins ensure enriching and supportive approaches. Some of us are former diplomats, others have a background in public relations, law, lobbying and marketing, and more.

For us, far from being an empty phrase, connecting the East and the West is a reality we pursue daily.



Éric Schell 
Executive Chairman



Karima Anbar 
Director General



Shathil Nawaf Taqa 
Middle East Strategic Advisor




Khelil Mehenni 
Secretary General



Soha Alharbi 
Civil Society Advisor



Redhouane Ouahrani 
Director of Operations



Arnaud Sonnet 
Partnership Special Advisor



Mohammed Sadek 
Legal Advisor



HH Sheikha Intisar AlSabah, founder of Intisar Foundation, awarded the rank of Officer of the French Legion of Honour during a ceremony organized by The Global Diwan.

The prestigious medal was awarded by H.E. Former French Minister and current Mayor of Nice M. Christian Estrosi and in presence of H.S.H Prince Albert II.

JOIN US

Become a partner of the Global Diwan

- Receive an exclusive invitation to all our events throughout the year
- Become an event sponsor with maximum visibility
- Get exposure in our events' communication campaigns
- Make your brand visible on our media platforms (via our media partners, advertising banners, photocalls, our social media channels and the website, as well as video and written interviews)
- Be a speaker and host your guests at our events
- Be a panelist in our webinars, publish in our newsletter, make a statement on our social media
- Build your event on a bespoke basis in Europe and MENA
- Benefit from scheduled meetings with C-level executives
- Associate with the Global Diwan strategic projects

Join our more than

40+

Sponsors, Partners, and Friends

Sponsors (2022 - 2023)



ARAB NEWS



ARDIAN

JCDecaux

Partners & Friends (2022 - 2023)



VILLE DE NICE



**MÉTROPOLE
NICE CÔTE D'AZUR**

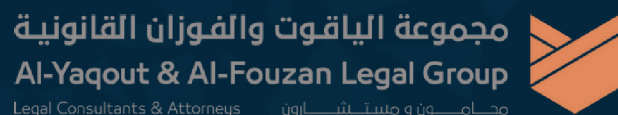


LES CONSEILLERS DU COMMERCE
EXTÉRIEUR DE LA FRANCE



JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة

Partners & Friends (2022 - 2023)

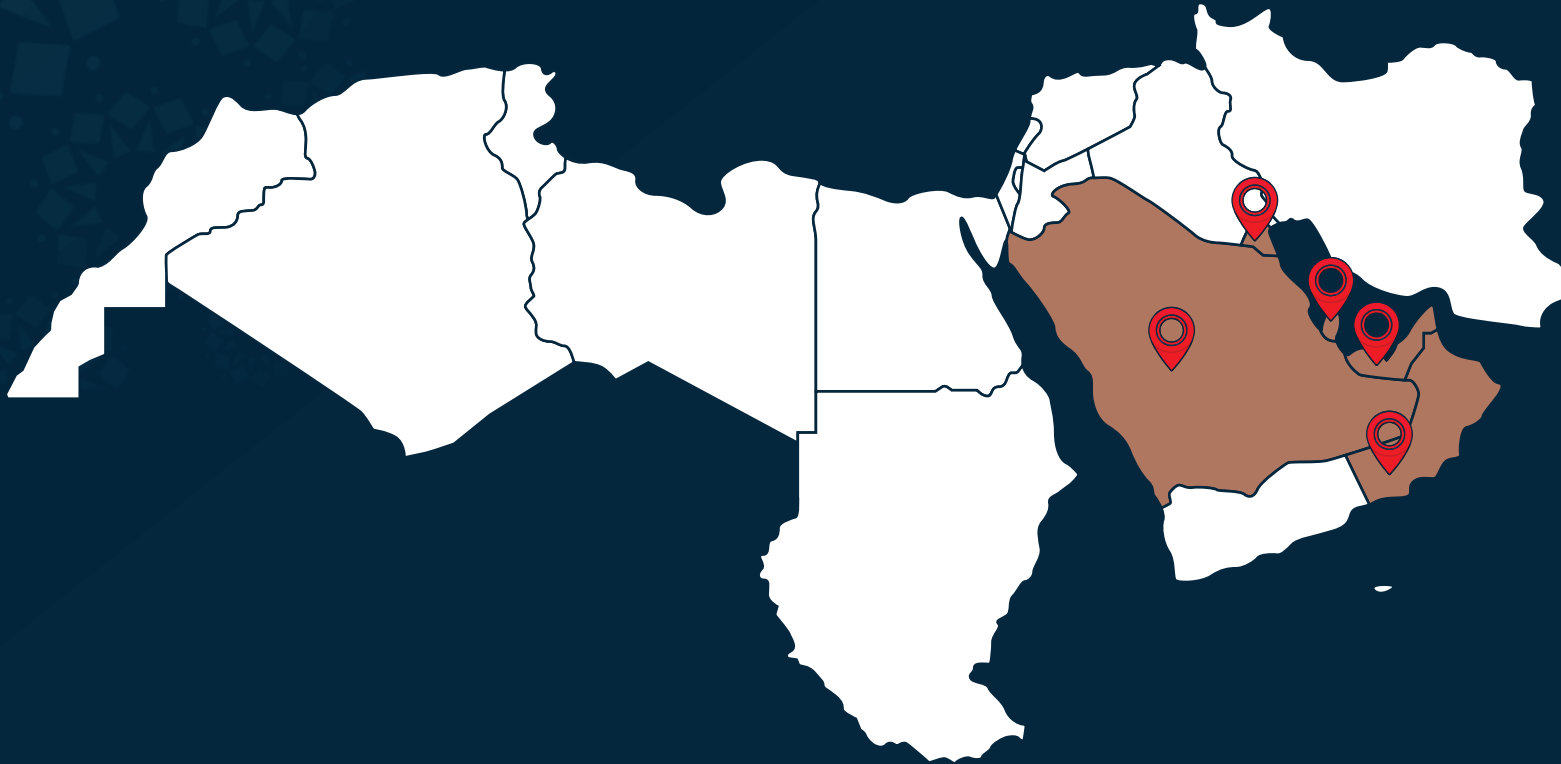


Partners & Friends (2022 - 2023)



The Global Diwan Communities

Countries where the Global Diwan has permanent desks
with local representatives



United Arab Emirates



Saudi Arabia



Kuwait



Oman



Qatar

THEMATIC COMMUNITIES



The Global Diwan Legal



The Global Diwan
Philanthropy



The Global Diwan
Consulting



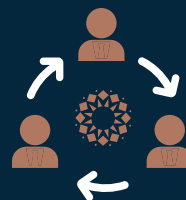
The Global Diwan Arts & Culture
« Le Diwan des Idées »



The Global Diwan Millennials



The Global Diwan Oceans



The Global Diwan Circle

THE GLOBAL DIWAN FORUM 2023



Data Governance & Security



November 15-16, 2023



Centre Universitaire Méditerranéen of
Nice, France

Audience

- 180-200 people
- Business & institutional leaders from Europe and the MENA region

Format

- Premium and select event which fosters a convivial atmosphere, community spirit and high quality networking
- 4 roundtables
- 3 keynote speeches
- Cocktail and dinner party at a prestigious Riviera seaside Villa Masséna (November 15)

Partnerships

- Opportunities for sponsorship: VIP dinner, business lunch, startup pitch contest.
- Benefits: brand visibility, speaking opportunities at roundtables and keynote speeches.

2021 - 2022 Track Record

2021

November

November 2: Diwaniya (Paris) | Theme: Mediterranean, strong ambitions for the Euro-Arab dialog | Ambassador Karim Amellal, Interministerial Delegate to the Mediterranean and Laurent Germain, CEO of Egis Group.

December

December 6: Private visit of the Al Thani collection at the Hôtel de la Marine in Paris with Amin Jaffer, Senior Curator.

2022

January

January 20: Diwaniya (Paris) | Theme: The Arab World & Africa from a French Perspective | Michel Duclos, former Ambassador of France (120 attendees ; 65% C-Level)

June

June 2: Executive Roundtable with the support of the Embassy of the Kingdom of Saudi Arabia in France (Paris) | Theme: Strategic Partnership between France and Saudi Arabia | Nadhmi Al Nasr, CEO of Neom (120 attendees ; 95% C-Level)

June 8-9: Annual Forum of the Global Diwan on Blue and Green Security & Startup Pitch Contest (180 attendees ; 70% C-Level)

October

October : Expert Breakfast | Alexandre Kateb (Paris)

October 12-13: Participation | CCO Global Summit (Dubai)

October 17: Executive Roundtable with the support of the Embassy of the Kingdom of Saudi Arabia in France. (Paris) | Theme: The Saudi-French Strategic Partnership & Vision 2030 | Amr Al Madani, CEO of the Royal Commission of Al Ula (120 attendees ; 95% C-Level)

December

December 7: Inspire U Meet Up | Saudi Telecom Incubator (Riyadh)

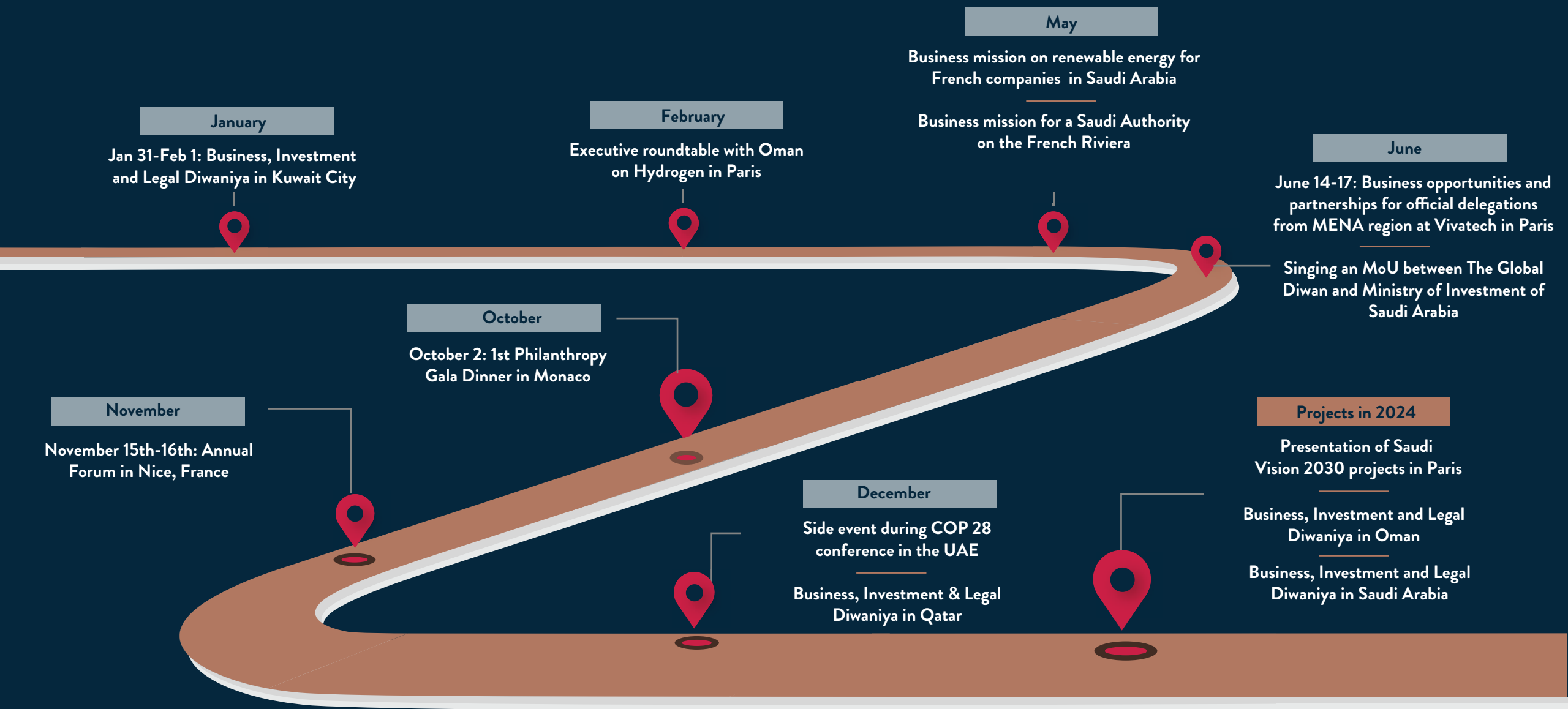
December 12: Expert Breakfast | Emma Soubrier (Paris)

November

November 25-28: Participation | Saudi Law Conference (Riyadh)

November 25-28: Business Trip | Food & Catering (Riyadh)

2023 Track Record & Projected Schedule





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contact@theglobaldiwan.org

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theglobaldiwan.org