

THE GLOBAL DIWAN'S

Newsletter

CONNECTING
EAST AND WEST
LEADERS



EDITORIAL

More than ever, our multipolar world needs the Global Diwan spirit!

Those last months have been especially hard for our networking platform, but our team permanently adapts to disturbing and so worrying circumstances.

We have decided to postpone and reschedule our Philanthropy Gala dinner last October 4th due to the tragic earthquake in Morocco and now we must relocate in Monaco on January 25, 2024, our second annual forum on data security and governance.

The Global Diwan has spent however such a good and vibrant energy with our friends and partners in Saudi Arabia: Signing first a MoU with the Saudi Ministry of Investment during the important State visit in Paris last June, and always cooperating with our dear partner Generation 2030, and finally attending recently in October in Riyadh the Saudi Law Conference and the amazing FI17.

“Connecting East and West “is an emergency call for now, as recently wrote Daniel Barenboim in the Figaro newspaper. His famous orchestra is dedicated, as we are, to play an original score with unique and diverse musicians!

Let me open for you the windows to brighter events we are scheduling for 2024 and 2025 after the January Monaco forum: Diwaniya-style events, connecting business and legal with academic and culture will take place in Doha, Riyadh, Bahrein, and Oman ...sticking hopefully to a more favorable geopolitical calendar.

Moreover, during our next annual forum, we will share with attendees and friends our outreaching East and West philanthropy campaign to be launched on this occasion.

Best peaceful wishes!

Eric Schell
Executive Chairman of The Global Diwan

**The Global Diwan
2nd Annual Forum
Postponed & Rescheduled**

2

**XXII Group, the French
leader in computer vision**

3

By Francois Mattens

**Presenting « Erth »
to the Global Diwan**

5

By Shathil Nawaf Taqa

ENODIS

7

By Alexandre Houpert

**MEMORIST: First Center of
Skills for the Preservation,
Restoration, Digitization, and
Sharing of heritage.**

8

By Adèle Parrilla

Announcements

9

**Al Sulaiti Law Firm
signed an MoU with
The Global Diwan**

10



THE GLOBAL DIWAN
CONNECTING EAST AND WEST LEADERS

The Global Diwan Annual Forum - 2nd Edition Nice & Monaco -

DATA, GOVERNANCE & SECURITY

POSTPONED & RESCHEDULED TO
January 24, 2024, Nice - Start-up Challenge
January 25, 2024, Monaco - Official Forum



*Cyber Security, AI, Sovereign Cloud, Fintech,
Culture and tech in the MENA region.*

"XXII Group, the French leader in computer vision"

By Francois Mattens 



Founded in 2015, XXII (Twenty-Two) is the French leader in computer vision, thanks to artificial intelligence (AI) that improves the operational excellence of public services and companies. A 100% French company and winner of the FrenchTech 2030 program, XXII's solution enables machines to "see" and interpret images or videos in the same way as a human being. Computer vision analyzes a large number of images and videos to provide fast and qualified information, facilitating efficient decision-making for managers and reducing mental workload for operators.



On a daily basis, computer vision has the ability to:

Valuing human time:

Recognizing the value of human time means not wasting it on repetitive and time-consuming tasks. Computer vision can be a solution to prevent cognitive overload by making information more understandable, freeing up time for more critical tasks.

Facilitate victim assistance:

The speed at which emergency services (firefighters, emergency medical services) respond is a critical factor in the success of rescue operations. Quickly identifying incidents such as a fire outbreak, car accident, fall victim, or drowning allows the call center to be alerted and the necessary resources to be dispatched.

Ensure citizen safety and peace of mind:

Safety is a major concern for the public. Computer vision is effective in real-time detection of intrusions into protected areas or the presence of suspicious packages in certain areas. In addition, the detection and qualification of crowd movements is critical, as evidenced by many recent incidents during major sporting events.

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Quickly identifying incidents such as a fire outbreak, car accident, fall victim, or drowning allows the call center to be alerted and the necessary resources to be dispatched.



Several concrete examples demonstrate the contribution of this technology to everyday safety and peace of mind:

Mobility and Transportation:

Detection of abandoned luggage without the need for identification. This avoids delays (by ensuring greater security through the marking of the surrounding area), prevents losses and reduces theft.

Ecological transition:

Manage and automatically adjust public lighting based on pedestrian or vehicle traffic. Image sensors can detect less frequented areas and reduce light intensity, reducing energy consumption. In addition, road traffic can be better managed by controlling traffic

lights to reduce congestion, thereby reducing fuel consumption and pollutant emissions.

Smart City:

Computer vision optimizes the collection of illegal dumps and waste in cities. Rapid detection allows citizens to live in a consistently clean city and respond to environmental misbehavior.



Major sporting and cultural events:

Real-time knowledge of crowd size in public areas to regulate access to certain areas, facilitate entry, and enhance the experience of attendees.

The game changer in synthetic data

For several years, XXII has been investing and developing a synthetic data tool to overcome certain constraints. Based on our experience and exchanges with world leaders in the field, we believe that this technology allows us to be ahead by

- Create infinite 3D objects
- Automatic annotation in 3D creation software
- Being independent of the technology giants, not being dependent on them for the purchase of data or the use of their frameworks (algorithm training system).
- Having available computing power and French slots for training algorithms

Transparency and ethics:

We are convinced that ethics must be an integral part of the strategic vision of artificial intelligence companies. In particular, transparency must play a key role in building trust with users and citizens. For example, XXII's Ethics Committee is at the heart of the company's strategic and operational decisions. It is composed of 4 to 6 members, elected internally and externally, and has been meeting quarterly since 2020. The goal is to position XXII with respect to today's and tomorrow's challenges, validate feature requests from customers, and review the R&D roadmap.



Interview with the Founder,
Shathil Nawaf Taqa 

Presenting « Erth » to the Global Diwan

Erth is an NGO based in France which produces content and cultural events on Iraq. The team uses social media to highlight Iraqi artists and writers by presenting their creations to a wide audience. Erth promotes Iraq's heritage and culture to build peace.

Months ago, you decided to found an NGO in France on Iraqi cultural heritage. What are the reasons?

Iraq has a singular place in my heart. I'm born in Baghdad, Iraq, into a family that was involved in Iraq's literary and diplomatic environment. I was raised around the love of my country of origin and its culture – this has been combined with my love for my adoptive country: France.

Since 2015, I have collaborated with various literary journals, French and English, on subjects related to Iraqi culture. I wrote for Middle East Eye, The New Arab, Le Comptoir, Philitt, Le Point, Marianne and l'Opinion. I was also among the group of researchers who produced the first book of the French magazine Confluences Méditerranée on Iraq in 2021. Then my article on the Arabic poetry free verse movement – initiated by Iraqi poets including my grandfather Shathil Taqa – was inserted in the catalog of the Museum of Islamic Art of Doha on the exhibition on Baghdad in 2022.

My interest for writing encouraged me to express myself and to get involved in what affects Iraq and its people. As you know, in recent years, Iraqis have experienced a myriad of violent acts. And Iraqi culture has not been spared. No one can forget the looting of the Iraqi National Museum under the very eyes of the occupying forces in Baghdad. Iraqi culture, its values and codes, is one of the victims of this rupture in Iraqi history because its primary actors, the Iraqis themselves and the people of culture – writers, artists and others – have suffered from uprooting, despair, exile and fragmentation of the social fabric. Iraqi artists, both at home and in exile, continue to spearhead an Iraqi spirit that has always refused the destruction of Iraqi culture. Fleeing the invasion of their country, Iraqi artists have dispersed to the four corners of the world and continue to bear witness to the life and heritage of their country. However, little support reaches them, as apart to a failed state, they suffer from de-socialization, the first mark of war and exile.

The idea of an NGO was born in this context, with the aim of promoting and preserving the culture and heritage of Iraq. I believe cultural projects can help building peace and a sustainable social fabric. With confidence but also humility, the association aims to support events related to the culture, heritage and



arts of Iraq by providing logistical, material and human support; to create and manage a platform that sheds light on cultural activities related to Iraq and to archive the works of Iraqi artists and writers; and to create a link between the new Iraqi generations and Iraqi artists and writers.

Why did you choose France and Paris as the place for the establishment of your NGO?

Erth is in fact a non-governmental organization based in Paris. The choice of the capital of France is not random. Twenty years ago, France stood against the invasion of Iraq, through its late President Jacques Chirac and its Minister of Foreign Affairs Dominique de Villepin. Moreover, France is a country known worldwide for being the home of artists and writers. Paris is hailed for its powerful, innovative and prestigious culture. It is a city from which all universal endeavors begin. It therefore appeared natural that this project should start from Paris. Its cultural and artistic heritage shine on the world including the Arab capitals.

In March 2023, with the support of the city of Paris, the Arab associations in France and the Iraqi diaspora, our first conference was convened. About fifty people, including Europeans, Arabs and Iraqis, attended this conference. The speakers were the French historian Pierre Jean Luizard, the anthropologist Juliette Duclos-Valois and the journalist Youness Bousenna. The conference went through the last twenty years of tragic events in Iraq, from the political and social point of view. The Iraqi diaspora was able to express its opinion on the Iraqi situation, while sharing the gastronomy of their beloved country with the other participants.

You chose to launch the project in March 2023 when the world commemorated the 20th anniversary of the invasion. Is this a coincidence?

There is of course a symbolique behind this choice. It is not trivial. Erth was established in March 2023 in commemoration of the unjust invasion of Iraq in 2003. We wanted, at all costs, to commemorate the invasion of Iraq and express our thoughts to the people of Iraq.



Months ago, you decided to found an NGO in France on Iraqi cultural heritage. What are the reasons?

As a primary consequence of this invasion and the fall of Baghdad, many Iraqis packed up and left their homeland. Iraqi families had to sell their houses where they lived in for generations. Yet, the middle-class families in the country were the most effected by the tragic events of the invasion. Twenty years after the invasion, the hope for return to their homeland has diminished, if not dead forever. Those Iraqis who gave the city its greatness, left behind them many memories of pleasant neighborhoods, love stories, friendships, and folklore orphaned from the people who carried them.

Since 2003, Iraqis have experienced all kinds of harms: violence, assassinations, forced displacement, corruption, sectarian wars, terrorism, and the failure of the political class to guarantee basic needs such as security, education or a viable economic system. For us, culture can help heal these traumas by talking about Iraqi culture which speaks of values and representations on which Iraqis can find common ground.

You have been very active in recent months. What were your achievements?

We are present through different social media platforms which produce content and cultural events on Iraq. The team uses social media to highlight Iraqi artists and writers by presenting their creations to a wide audience.

We met Iraqi artists and intellectuals all over the world. In Paris, we interviewed the novelist Alia Mamdouh and the calligrapher Hassan Al Massoudy. This summer, we went to Amman, Jordan to meet the painters Rajiha Al Qudsi at the famous Gallery Al Orfali, Mina Al Sabbounchi in her own gallery and Lina Al Nasri at her home. Then, we went to Doha, in Qatar to meet the painter Ismail Azzam who presented his latest exhibition to us at Al Markhiya Gallery. We were impressed by the vitality and courage of Iraqi artists and intellectuals who continue to produce art and culture in general, in an incessant desire to praise life and beauty.

This intense activity on the ground and on the internet allowed us to have a certain appeal to the public, particularly young Iraqis in Iraq and in the diaspora. Through our different partnerships, we have been able to build bridge with other organizations, both within and outside the cultural sector. We have partnered with Iraqi cultural institutions and personalities that align with Erth's values. This also enabled us to develop relationships with journalists, bloggers, and influencers who have an interest in cultural preservation and promotion. In fact, we have been able to create the beginning of a sense of community among supporters and cultural enthusiasts. We have encouraged contributions to foster a vibrant online community around our project's mission: preserving and promoting Iraq's cultural heritage to build peace.

Follow Erth on social media:



@erth_iraq




@erth_iraq



Erth Iraq



By Alexandre Houpert 

For over 35 years, Enodis has been designing, manufacturing and marketing innovative professional kitchen equipment.

In commercial and institutional catering, Enodis offers major brands recognized in the field of cooking, refrigeration and distribution.

Enodis' mission is to bring added value to professionals by providing them with efficient, innovative and ecological solutions.

Their main factory is based in Auxerre in Yonne. In particular, Enodis is producing state-of-the-art custom-made stoves that spread the French know-how throughout the world.

Enodis has received in 2020 the prestigious award of "Excellence Française" in recognition of its savoir-faire.

Their boilermakers and welders, "companion du devoir", pass on their expertise from generation to generation.

The tradition is put at the service to innovation to provide durable and efficient solutions to professionals in the catering and commercial sectors.

Sustainable development is one of Enodis' fundamental principles. They manufacture equipment whose longevity and reliability are very important.

All their appliances have a proven life span of over 20 years. Their stoves even have a lifespan of over 30 years!

By manufacturing robust, we avoid the overconsumption of material and thus limit the impact on the planet.

Bocuse, George Blanc, Thierry Marx, Frederic Anton, Mathieu Viannay, Joel Robuchon, Mauro Collagrec, Arnaud Lallemand, Yannick Alleno are amongst their historical customers.

In addition to the renowned Chefs, Enodis have developed along the years a broad expertise in Health, schools and Army sectors.

Their teams are putting together kitchens that can serve over 20 000 meals per day with suitable materials.

Enodis is set to expand internationally. They have now a pretty strong footprint in the Magreb and in the Middle East.

Proudly, several royal families have trusted

Enodis to design and implement astonishing kitchen.

Enodis is currently exploring the expanding Saudi food , catering and restaurants chains market with the assistance and the support of The Global Diwan.



MEMORIST: First Center of Skills for the Preservation, Restoration, Digitization, and Sharing of Heritage.

By Adèle Parrilla 



In 2022, the Mobilitas Group, with nearly 50 years of expertise in goods and people mobility, launched MEMORIST, a center of skills that utilizes its logistics and digitization skills to serve historical heritage.

MEMORIST takes on the challenges of heritage preservation and conservation by providing a large range of capabilities. These span from physically safeguarding historical artifacts to creating virtual models.

Heritage safeguarding necessitates a multidisciplinary skill set encompassing identification, comprehension, and preservation of tangible and intangible heritage. Moreover, addressing the infrastructure and logistical aspects of large-scale international projects is essential.

MEMORIST's value lies in its ability to blend distinct expertise, shape a cross-sectoral and multi-industry vision, and implement comprehensive solutions aligned with the requirements of cultural institutions, international organizations, and businesses.

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Backed by decades of expertise and simultaneous deployment, MEMORIST stands as a globally unparalleled offering, boldly pioneering the field of heritage preservation.

Backed by decades of expertise and simultaneous deployment, MEMORIST stands as a globally unparalleled offering, boldly pioneering the field of heritage preservation.

MEMORIST provides tailored solutions worldwide. Its proficient teams establish customized workshops, empowering the organization or host nation through local recruitment and necessary training to autonomously preserve their heritage.

The Mobilitas Group brought together five prominent players to establish MEMORIST, the first center of skills for:

Preservation:

MEMORIST strategically supports custodians of diverse heritage assets, devising targeted action plans.

Restoration:

MEMORIST traditionally restores various ancient documents (parchments, bundles, covers, iconographic materials, films) and modern ones (administrative documents, audiovisual and film media), prolonging their lifespan and restoring their original appearance.

Digitization:

MEMORIST digitizes 2D documents (paper, iconography, audio, video, and film) and employs 3D digitization for sculptures, monuments, and historic sites, facilitating conservation and wider access.

Sharing:

MEMORIST enhances the presentation of historical, documentary, and architectural heritage through expertise in digital and immersive technologies.

MEMORIST's unequivocally unique expertise, acknowledged in France, is part of a globally oriented group present in nearly 100 countries. Its 250 experts apply their skills in France and abroad, supporting museums, public and cultural institutions, private enterprises, and NGOs. The fusion of traditional craftsmanship and innovational technologies, driven by human talents, enables tailored solutions and large-scale endeavors.

MEMORIST leverages a comprehensive skillset to elevate both tangible and intangible heritage, encompassing materials like paper, photographs, audiovisual content, and structures.

In France, MEMORIST restored 8th-century parchments and executed a 3D digitization of the Victory of Samothrace at the Louvre Museum. MEMORIST also conducted a full digitization of Mont-Saint-Michel and

Notre-Dame de Paris, along with an immersive experience at the Orsay Museum through VR.

Internationally, MEMORIST has applied its expertise in Switzerland (UN, TAG Heuer), South Africa (Jagger Library), Kuwait (Ministry of Information), Austria (National Library), the United Arab Emirates (Louvre Abu Dhabi), and Ethiopia (holy city of Lalibela).

Announcements

Our sponsor **Xerys** and their partner **Biolog-Id**, who participated in our Diwaniya in Kuwait in January 2023, have signed a 7-year contract with the **Rajiv Gandhi Cancer Institute & Research Center** in Delhi, India for its Transfusion solution.



The RGCI is a leading cancer center in Asia, offering the unique advantage of using cutting-edge technologies, operated by extremely cutting-edge and renowned specialists. The Institute chose to adopt the Biolog-id solution to promote collaboration and optimization of the blood supply in the region.

The Global Diwan is happy to mention that the article published in our newsletter 16 underwent editorial and collective review by Prof. Mark Tester, Dr. Rebekah Waller, Dr. Anne Le More and Dr. Jovana Cvorovic.



Founded in 2002 by Mubarak Al Sulaiti, Al Sulaiti Law Firm is a leading law firm in Qatar. The firm offers a wide range of services, from providing advices to companies and investors to representing its clients in Qatar's courts or in arbitration courts worldwide.

Currently serving as the President of Qatar Bar Association, Mubarak Al Sulaiti took advantage of his visit to Paris during the IBA 2024 to sign a MoU with the Global Diwan for the organization of a Diwaniya in Qatar in the first quarter of 2024.

CALL FOR papers

For more details
contact@theglobaldiwan.org

Besides being a business club, intellectual work and curiosity – the gate to understanding other cultures – hold a distinct place in our Diwan. We welcome people from different horizons and nothing interests us more than to have contributors sharing their insightful and challenging views in our columns.

Please do not hesitate to get in contact with us if you wish to share your work with our audience.



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